**[Designing a Pizza Ingredients Package for Your Favorite Pizza Store]**

Pizza is important to all of us. Making your own pizza is time-consuming, thus an attractive alternative is your favorite pizza store. However, we have very little say about how the menu is designed, what it has, and what it doesn’t have. *We* don’t get to say what ingredients are in stock. For example, we might want it have anchovies, but it doesn’t. In this exercise you will participate in today, *you* make the choices about what your favorite pizza store has available. But you can’t choose everything! The budget for menu items is limited; you will have to make some tough choices. We hope this exercise gives you a way to figure out the best choices.

Provided are two sheets – The first sheet has blank spaces, that let you choose categories of ingredients and levels of intensity. There are 77 spaces, and you may only fill out 47 spaces. The second sheet details what is provided for each topping and at each level of intensity, and how many spaces it ‘costs’.